

## **Cookie Policy**

Effective 15 July 2024

<b>1. What are cookies?</b> .....	<b>2</b>
<b>2. How do we use cookies?</b> .....	<b>2</b>
<b>3. Disabling cookies</b> .....	<b>2</b>
<b>4. Third-party cookies</b> .....	<b>2</b>
<b>5. Data retention and access</b> .....	<b>3</b>
<b>6. Consent and control</b> .....	<b>3</b>
<b>7. Security measures</b> .....	<b>3</b>
<b>9. Changes to this policy</b> .....	<b>4</b>
<b>10. Additional information</b> .....	<b>4</b>



## 1. What are cookies?

Cookies are tiny files that are downloaded to your computer in order to improve your experience. As is common practice with almost all professional websites, this site uses cookies. This page describes the information they gather, how we use it, and why we sometimes need to store these cookies. We will also share how you can prevent these cookies from being stored, although this may downgrade or 'break' certain elements of the site's functionality. For more general information on cookies, see the [Wikipedia article on HTTP Cookies](#).

## 2. How do we use cookies?

We use cookies for a variety of reasons detailed below. Unfortunately, in most cases, there are no industry-standard options for disabling cookies without completely disabling the functionality and features they add to this site. It is recommended that you leave on all cookies if you are not sure whether you need them or not, in case they are used to provide a service that you use.

## 3. Disabling cookies

You can prevent the setting of cookies by adjusting the settings on your browser (see your browser's Help for how to do this). Be aware that disabling cookies will affect the functionality of this and many other websites that you visit. Therefore, it is recommended that you do not disable cookies.

## 4. Third-party cookies

In some special cases, we also use cookies provided by trusted third parties. The following section details which third-party cookies you might encounter through this site.

Cookie name	Purpose
Google Ads	Tracking and advertising: Cookies track ad performance and user engagement for ad optimisation and delivery.
Google Analytics	Analytics: Cookies collect data on site usage, user behavior, and interactions for website performance analysis and improvements.
Firebase	Authentication and sessions: Cookies can be used to automatically re-authenticate a user



Summit	Language: Cookies can be used to remember the selected language of a user.
Stripe	Payment processing: Cookies ensure secure and efficient processing of payments by storing payment session information and user authentication.
YouTube	Video: These cookies are used to collect information about the videos viewed by the user and how long they watched them. This helps in understanding user engagement with the video content on the site and improving the overall video experience.
Calendly	Scheduling : Cookies facilitate the scheduling of appointments and track user interactions with the scheduling interface. These cookies help ensure a seamless and efficient booking process for users interacting with Calendly.

## 5. Data retention and access

We ensure that data collected via cookies is retained only as long as necessary to fulfill the purposes for which it was collected. Users have the right to access their data and request correction or deletion of any personal data we hold.

## 6. Consent and control

By using our website, you consent to the use of cookies as described in this policy. You can withdraw your consent at any time by adjusting your browser settings to reject cookies and deleting any existing cookies. Instructions for managing and deleting cookies can usually be found in your browser's help section.

## 7. Security measures

We take the security of your data seriously and implement appropriate technical and organisational measures to protect your personal information against unauthorised access, alteration, disclosure, or destruction.

## 8. Managing Your Cookie Preferences

You have the ability to manage your cookie preferences in several ways:

- Website Settings: You can modify your preferences through our cookie banner, which appears when you first visit our website.



- **Browser Settings:** You can configure your browser settings on your device to refuse the use of some or all cookies. Please be aware that blocking all cookies, including necessary ones, may impact your ability to use certain features of our website. You may also receive less relevant information while browsing our site.

Please note that third-party organisations, such as advertising networks, may also use cookies to track your activity across different websites. We do not have control over these cookies.

### **9. Changes to this policy**

We may update this Cookie Policy from time to time in order to reflect, for example, changes to the cookies we use or for other operational, legal, or regulatory reasons. We will notify you of any significant changes by posting the new policy on our website and updating the effective date at the top of this page.

### **10. Additional information**

We hope this clarifies things for you. As mentioned previously, if you are not sure whether you need certain cookies or not, it is usually safer to leave cookies enabled in case they interact with a feature you use on our site. However, if you are looking for more information, you can contact us at [dpo@summit.io](mailto:dpo@summit.io).